Beat: Miscellaneous

The “Heart“ of Salem

Ice Sculptures In A Girl´s Candy-land

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USPA NEWS - The Salem´s So Sweet Chocolate & Ice Sculpture festival is the place to be every February. February 5th through the 7th, 2016 a woman´s dream comes true, chocolate! Did you really say “chocolate!“ Yes I did. Chocolate & wine tasting on Friday, February 5th at Rockafellas from 6:30 to 8:30 pm

The Salem´s So Sweet Chocolate & Ice Sculpture festival is the place to be every February. February 5th through the 7th, 2016 a woman´s dream comes true, chocolate! Did you really say “chocolate!“ Yes I did. Chocolate & wine tasting on Friday, February 5th Colonial Hall at Rockafellas, 227 Essex Street from 6:30 - 8:30 PM admission $25. If you wished to attend this year´s Friday night chocolate and wine tasting, you would have needed to buy your tickets early and booked a room in town. This is New England in the winter. A storm boasting several inches fell upon New England throughout that Friday afternoon and evening preventing many out-of-state travelers from attending.

However, don´t mourn for the luscious chocolate too much, tickets to this milky dream sold out despite the snow. Though all the ice sculptures were adorning the city on Friday night, most spectators waited out the snow storm in their warm comfortable homes. The second half of this event truly sprung into action on Saturday and Sunday. This year they laid their “Hearts“ on the line and went all out blanketing the city with a maze of ice sculptures strategically placed in a scavenger hunt fashion. With a fresh coat of snow surrounding these ice masterpieces and children and their families frolicking through the streets from sculpture to sculpture, this city shimmered with life.

Salem Massachusetts hosts this winter wonderland extravaganza to bring the community together, excite tourists and raise revenues for the city´s many historical icons. Tourists seeking to learn about this historical place can enjoy the sites, sounds and stores while they hunt for these captivating ice sculptures.

To learn how you can attend next years winter event visit: www.salemmainstreets.org/festivals

Salem Chamber of Commerce (265 Essex Street), or by phone at 978-744-0004

We hope to see you next year but, if we don´t“¦ there is :-) more chocolate for the ladies.

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